



Dear Store Manager or Meat/Alternative Meat Buyer:

Please consider adding a product line called **MATCH[®] premium vegan meats** to your store.

MATCH[®] premium vegan meats, products of AB Foods LLC, are made from natural plant proteins crafted to be a direct animal-free “match” for animal meat – making them appropriate for meat-eaters, vegetarians and vegans alike. MATCH[®] provides the same taste and texture as unprepared animal meat, but with no cholesterol, saturated fat, hormones, antibiotics or artificial colors.

While many vegetarian and vegan meat substitutes contain animal products and come pre-formed, pre-seasoned or pre-cooked, MATCH[®] revolutionizes vegan meats. MATCH[®] products contain zero animal products and function identical to raw animal meat making them perfect for the casual home-cook to gourmet restaurant chefs.

MATCH[®] is sold in one-pound packages and varieties include ground beef, ground chicken, ground pork, crab, Italian sausage and breakfast sausage.

MATCH[®] meats are manufactured by AB Foods, LLC, in St. Louis, MO and are currently sold at such stores as Whole Foods Markets, D’Agostino Supermarkets in New York, Dierberg’s Markets in St. Louis, and several specialty stores around the country.

The website is www.matchmeats.com and the phone number is 800-822-3100.

Thank you for your consideration.

(Signature)

(phone)